

# CROWLEY JONES™

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For Immediate Release – 29 July 2009

## *Lulla-Bear™ Joins the AAFES Family of Products*

CrowleyJones is proud to announce that the Army Air Force Exchange Service ([www.aafes.com](http://www.aafes.com)) has added Lulla-Bear to its assortment of infant products. Lulla-Bear is ideal for military personnel given its ability to be customized, via its built in USB, allowing friends & family members of our troops to upload special playlists and personalized messages. AAFES, formed in 1895, provides quality merchandise and services to active, reserve and retired military personnel. Roughly 2/3 of AAFES earnings are paid to MWR (Morale, Welfare, and Recreation) programs.



For more information visit [www.crowleyjones.com](http://www.crowleyjones.com)  
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